

A stylized, handwritten signature in white ink on a black background. The signature reads "Simone Favarin" in a cursive script. The "S" is large and loops around the first part of the name. The "F" is tall and has a long horizontal stroke that extends to the right.

Designing tomorrow,
one step ahead.



Simone is a top design thinking / service design professional. He has the ability to frame problems in a 360° way, helping both private and public stakeholder in framing problems and identifying solutions

Raffaele Mauro / Partner at Primo Space - Kauffman Fellow | Karman Fellow | Ph.D. | Previously Endeavor & Harvard



Welcome

Ciao! I'm a Service Designer and senior UI UX IA consultant with over 25 years of experience, including three years deeply immersed in AI. My journey spans continents and industries, driven by a passion for crafting tomorrow's solutions today.

I've held global leadership roles in design serving as Head of Digital for Advanced Materials Technology in London, Milan, Bozen 2016-2018 and Design Lead for Exein in Rome 2022-2024.

Across worldwide markets, I've spearheaded B2B and B2C, delivering scalable service solutions in tech and cybersecurity that redefine industry standards.

Previously, I co-founded TNotice, a European postal operator, as Chief Digital Officer, and led a high-level panel at the European Parliament, shaping digital policy with foresight.

This skillset fuels my ability to integrate cutting-edge technology into practical, impactful solutions—whether collaborating with Nike on strategic services for AM Technology's Airlite or driving IoT cybersecurity innovation at Exein.

With 14 international Awards, including 2008 Webby Award Honors, my work is recognized for its innovation and excellence.

As a neurodivergent professional and founder of aspergeronline.org, I bring a distinctive, problem-solving perspective to every project.

This lens enhances my ability to design inclusive, creative services that connect with diverse audiences and add value to global initiatives.

In 2019 I have joined VR expert Antony 'SkarredGhost' Vitillo on a panel at VIEW Conference to explore the future of immersive tech.

Raffaele Mauro, Partner at Primo Space and a Kauffman Fellow, describes my approach:

"Simone is a top design thinking and service design professional. He has the ability to frame problems in a 360° way, helping both private and public stakeholders in framing problems and identifying solutions."

My name is Simone Favarin and my mission is:
Designing tomorrow, one step ahead.

Global Leadership in Design:

As Head of Digital for AM Technology Ltd. in London / Milan / Bozen (2016-2018) and Design Lead for Exein SpA in Rome (2022-2024), I’ve led B2B and B2C projects across EMEA, LATAM, and APAC, creating scalable service solutions for tech and cybersecurity.

AI and Workflow Expertise:

From 2022 to 2024, I led the design strategy at Exein S.p.A., a Yocto Platinum member and global leader in AI-driven cybersecurity for IoT. As Design Lead, I transformed complex workflows into intuitive platforms—like Analyzer, Runtime, and Anima—empowering engineers to secure millions of devices daily. This hands-on experience with advanced AI systems sharpened my ability to design scalable, intelligent solutions that integrate seamlessly into real-world ecosystems.

Awards and Recognition:

With 14 international awards, including the 2009 Best Mobile App at IKA Awards and the 2008 Webby Award Honors, my work stands out for its innovation and impact. My latest nomination for Awwwards in 2025 underscores my commitment to excellence in design.

Neurodivergent Perspective:

As a neurodivergent professional and founder of aspergeronline.org, I bring a fresh, problem-solving approach to every project. This unique perspective enhances my ability to design inclusive, creative services that resonate with diverse audiences, adding value to global initiatives.

2025	Nominee / awwwards.com
2024	Embedded Worlds Silver Award
2017	Nominee / CSS Awards
2014	NC Awards
2010	CSS Awards
2009	Best Design / Davey Awards
2009	Best Mobile App / IKA Awards
2008	Best Design / IKA Awards
2008	Best Design / IKA Awards
2008	Best International / IKA Awards
2008	Webby Award Honores
2005	Soundtrack / Media Key Awards
2004	Finalist / Japan Design Foundation
2004	Finalist / Bombay Sapphire
2001	Best Italian Student

FAVARIN VITILLO

simonefavarin.academy.edu st.com

2019 Wearing a Vive Focus Plus during my talk at the View Conference hosted by me and Antony 'SkarredGhost' Vitillo, VR expert.
Our Topic: **Why Design Thinking is important for Innovation?**

A stylized, handwritten signature in white ink, reading "Simone Favarin". The signature is fluid and cursive, with a long horizontal stroke extending from the end.

Exein Platform pioneering IoT security through innovative Design

AI Cybersecurity

exein.io



The Journey

Picture this: Rome, 2022. I step into the world of Exein S.p.A., a trailblazer in AI-driven cybersecurity, safeguarding over 80 million IoT devices every single day. As the Design Lead, I'm handed a mission—to craft experiences that don't just look good but feel intuitive, powerful, and secure. My canvas? The sprawling ecosystem of Exein, a Yocto Platinum member revolutionizing how we protect the lifecycles of connected devices. Let me take you through this journey, project by project.

First, there's the Exein Platform—a trinity of tools: Analyzer, Runtime, and Anima. Imagine a sentinel for the IoT world. Analyzer scans for vulnerabilities, Runtime shields devices in real-time, and Anima breathes intelligence into the system, securing the unseen threads that connect our smart devices. My role? Leading the UI, UX, and information architecture. I sculpted interfaces that don't just function—they empower. Clean lines, purposeful flows, and a design that speaks to engineers and innovators alike.

Then came [exein.io](#), the digital face of the company. Between 2022 and 2024, I tore it down and built it back up. A new color palette—bold yet grounded—emerged, paired with a refreshed identity that screamed precision and trust. This wasn't just a website; it was a statement. Every pixel, every interaction, designed to reflect Exein's leadership in a chaotic digital frontier.

But the story doesn't stop there. Enter [cra.exein.io](#), a compliance-focused offshoot. Here, I took the essence of [exein.io](#)'s identity and tailored it—sharpened it—for a different audience.

It's sleek, focused, and unwavering, a digital companion for those navigating the complex world of regulatory standards. Two years of iteration, and it stands as a testament to adaptability.

The spotlight shifts to 2025—Embedded World in Nuremberg and the Shanghai Expo. I'm tasked with designing an NFC app demo, a bridge between the physical and digital. With a tap, it unveils Exein's magic, blending seamless functionality with a futuristic edge. I leaned into 3D modeling and visualization to bring this to life, ensuring every swipe and interaction felt like stepping into tomorrow.

And the conference stands? They're not just booths—they're experiences. I shaped their look and feel, from industrial stand visualizations to a cohesive brand identity that draws you in. Picture sleek structures, dynamic lighting, and designs that echo Exein's mission: security you can see and trust.

Behind the scenes, I poured my craft into internal projects too. The Tarvos UI/Kit on GitHub—a design system that's as robust as it is flexible. An NFC app demo that pushes boundaries. Each piece, a thread in the larger tapestry of Exein's vision.

For two years, I led this charge, blending service design with innovation. From the Exein Platform to expo stages, I didn't just design interfaces—I designed trust, clarity, and connection. And that, my friends, is the story of how I helped secure the IoT world, one pixel at a time.

From 2022-2024, I served as Design Lead and Senior Designer at Exein, a Rome-based IoT cybersecurity pioneer protecting over 80 million devices daily.

I spearheaded the design of the Exein Platform—Analyzer, Runtime, and Anima—delivering an innovative service design that ensures user experience and security across the IoT lifecycle.

Discover more details online and the full design (+40 screens) in a private meet.

Project Years: 2022/2024

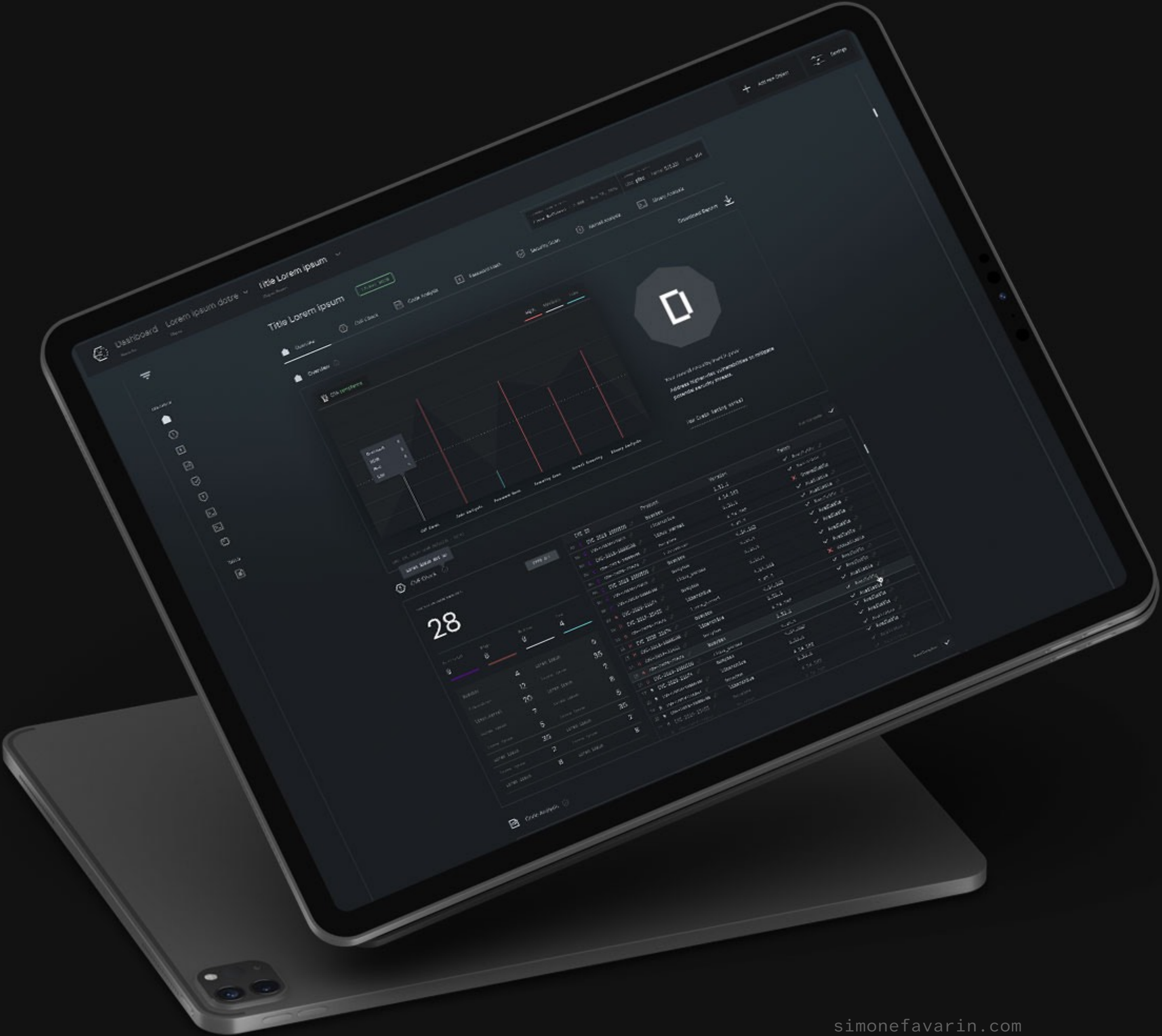
Client: Exein.io

Provider: Exein.io

Type: App/Web App

Industry: B2B Cybersecurity

Software: Figma, XD



This innovative service design lets users check a device's real-time health status by placing their phone near an Exein-protected device, enhancing user experience via NFC.

Discover more details online and the full design (+8 screens) in a private meet.

Project Years: 2022/2024
Client: Exein.io
Provider: Exein.io
Type: App/Web App
Industry: B2C Cybersecurity

Software: Figma



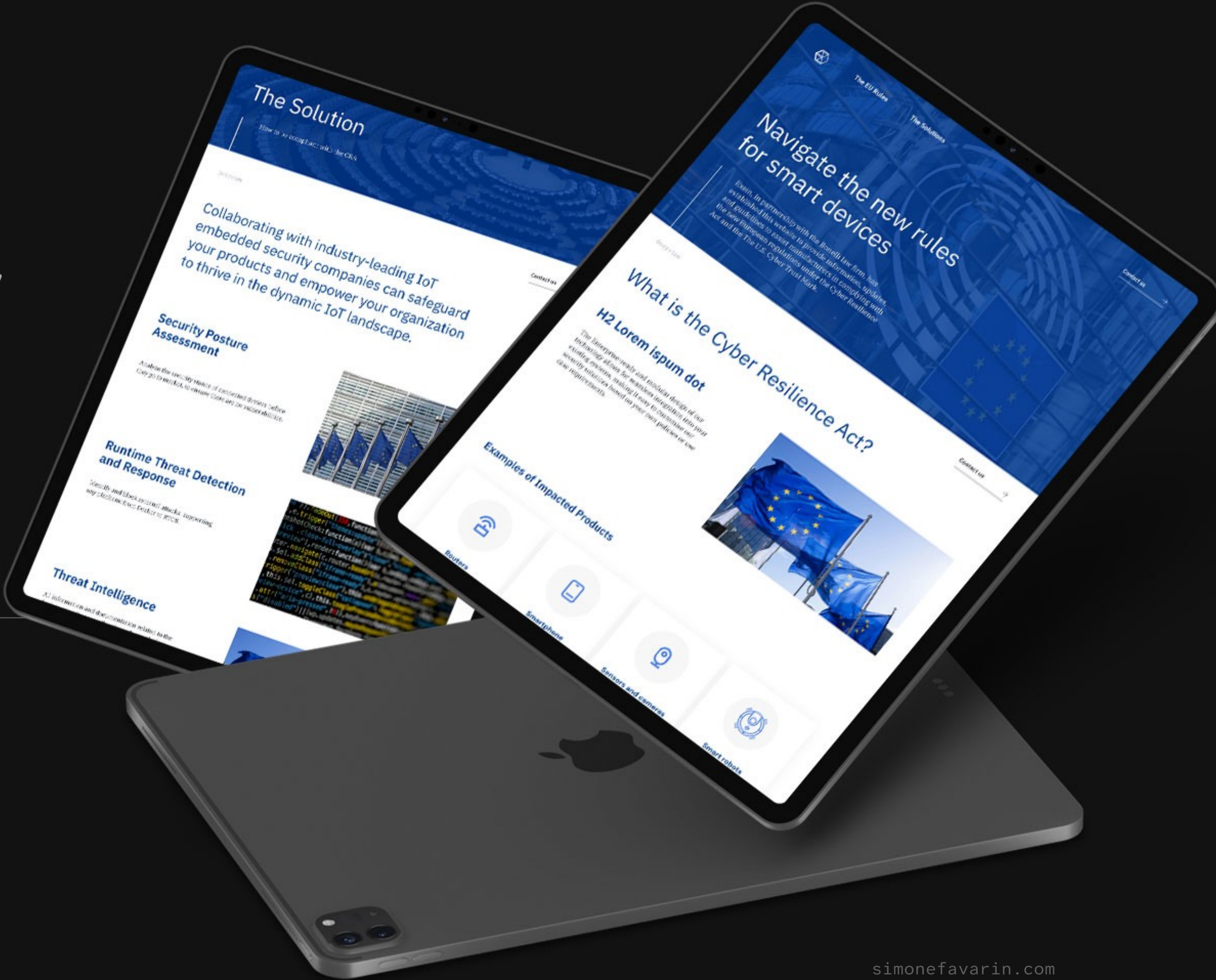
I designed the cra.exein.io website.

This innovative service design adapts Exein.io’s identity to streamline IoT compliance, enhancing user experience for users navigating the EU Cyber Resilience Act (CRA).

Discover more details online and the full design in a private meet.

Project Years: 2024
Client: Exein.io
Provider: Exein.io
Type: App/Web App
Industry: B2B Cybersecurity

Software: Figma





3D Model



Side Panel

Shangai Expo 2023

Discover more details online
and the full design in a private meet.

Project Years: 2023
Client: Exein.io
Provider: Exein.io
Type: 3D Model / Rendering
Industry: B2B Cybersecurity

Software:
Photoshop
Illustrator
Rhinoceros
Keyshot 10



3D Simulation and Rendering

A stylized, handwritten signature in white ink, reading "Simone Favarin". The signature is fluid and cursive, with a long horizontal stroke extending from the end.

Aspergeronline Il network delle Neurodivergenze.

AI Cybersecurity

exein.io



The Journey

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tNotice Pioneering Digital Mail for Italy's Public Sector

Postal Digital Service

tnotice.com



The Journey

Imagine a world where the clunky, paper-laden process of legal mail gets a radical makeover. It's 2013, and I'm stepping into uncharted territory at the state level in Italy, co-founding tNotice—a startup with a bold dream: to turn certified mail into a digital powerhouse. The name? *tNotice*, short for Ting Notice, a nod to the sound of something new arriving.

This isn't just a platform; it's a revolution, and I'm the Chief Digital Officer and service designer steering its course.

The mission is clear: create a system that sends legally certified mail via email, slashing through bureaucracy with precision. I dive in, leading the UI, UX, and information architecture for tNotice. Using tools like Axure and the Adobe Suite, I craft a Design System that's as elegant as it is functional—a seamless blend of simplicity and power. It integrates with existing systems, aligns with the eIDAS Regulation (EU) No 910/2014, and transforms a centuries-old process into something modern, accessible, and fast. My designs aren't just pretty; they're tested internally, refined relentlessly, ensuring every click feels effortless.

The impact? Monumental. Picture this: 4.86 tonnes of CO2 erased, 1480 kW of energy saved. That's not just efficiency—that's sustainability with teeth. By 2014, we're showcasing tNotice at CeBIT in Hannover, and Italy's Ministry of Economic Development calls it an excellence. It's a moment of pride, but also proof of concept. This isn't a small win—it's a state-level shift from analog to digital, a blueprint for public sector innovation.

As the years unfold—2013 to 2016—I'm not just designing a product; I'm architecting a movement. tNotice becomes a European Postal Operator, authorized across all EEA countries. My work sets a benchmark, influencing over 4 billion registered letters annually worldwide. That's the scale of it—a ripple that turns into a wave. I bring 20 years of global experience to the table, from Fiat to Exein, plus Webby Award Honors from 2008, to shape a service that's as strategic as it is sustainable.

The stands at CeBIT 2014 are buzzing. People see tNotice and realize: this is what the future of postal services looks like. I've led its transformation into an electronic registered mail service, enhancing user experience across borders. It's not just about sending mail—it's about trust, accessibility, and cutting through the noise of tradition with a digital edge.

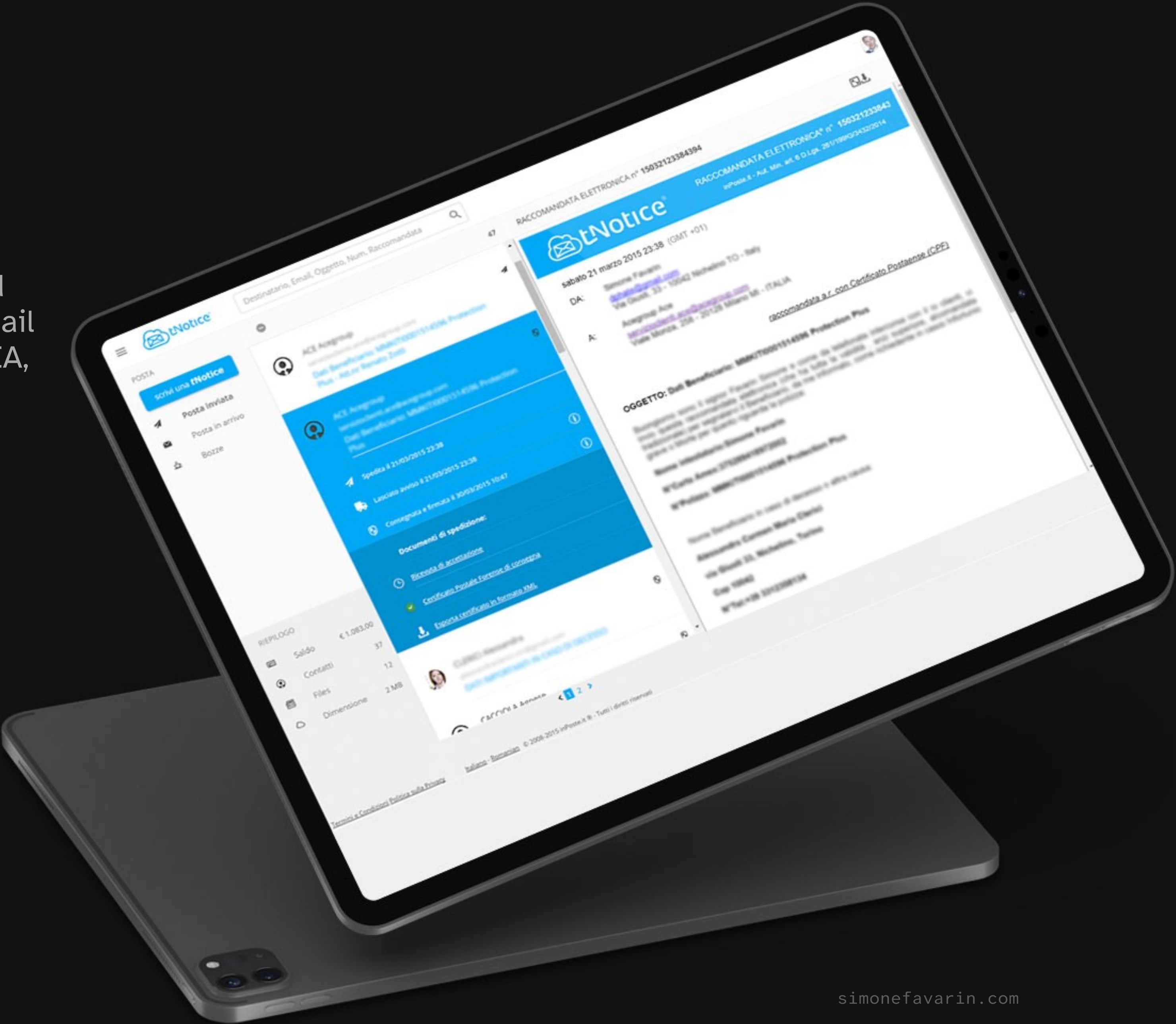
This is the story of tNotice: a startup that rewrote the rules, a design that bridged the old world and the new, and a vision that proved service designers can change the game—not just for one country, but for the world.

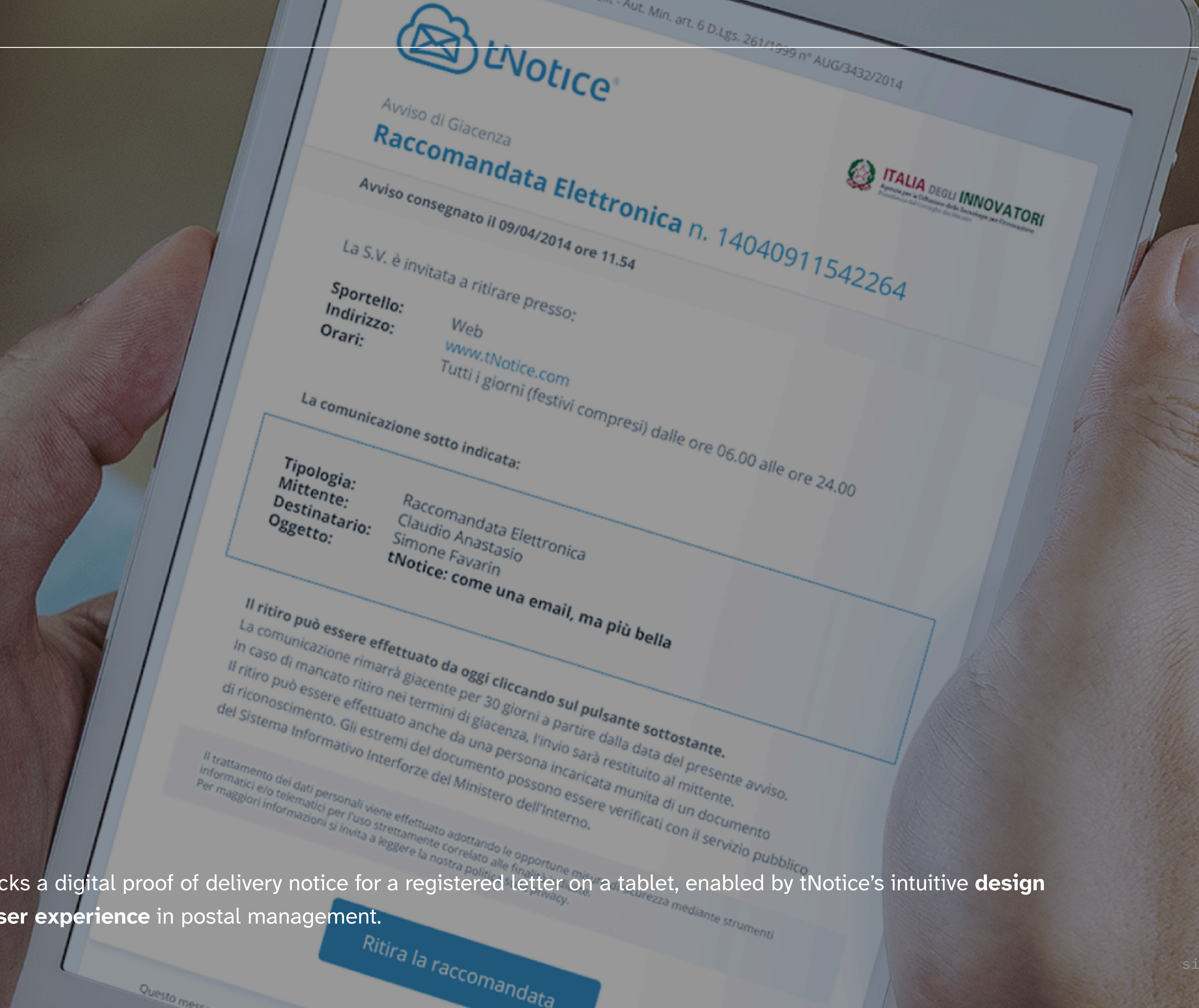
From 2013-2016, I co-founded tNotice, a startup and European Postal Operator, and created a cutting-edge digital product for Italy’s state and public administration. As a service designer, I led its transformation into an electronic registered mail service, enhancing user experience across the EEA, showcased at CeBIT Hannover 2014.

Discover more details online and the full design (+20 screens) in a private meet.

Project Years: 2013/2018
Client: tNotice
Provider: inPoste S.p.A.
Type: Web App
Industry: B2C Postal Service ICT

Software: XD





2014 A user checks a digital proof of delivery notice for a registered letter on a tablet, enabled by tNotice's intuitive **design** that enhances **user experience** in postal management.



2014 This main release of brand identity. The complete design led: digital media, user interface, advertising.

A stylized, handwritten signature in white ink, reading "Simone Favarin". The signature is fluid and cursive, with a long horizontal line extending from the end.

Aspergeronline ETS Designing inclusion for Autism & Neurodivergence.

Diversity & Inclusion / No-Profit

aspergeronline.org



The Journey

It's 2024, and I'm at the helm of something vital—Aspergeronline ETS, a project born from my hands as its founder and now thriving under my leadership as president. This isn't just another gig—it's a bold mission in Diversity & Inclusion, designed to empower a community too often overlooked. I've crafted the UX, UI, and full brand identity for six interconnected websites, each distinct yet united in purpose: breaking barriers for those living with autism and neurodivergences.

My goal? Build an experience that's more than functional—it's transformative, and I'm all in. I kick things off with the groundwork. Aspergeronline stands on open-source roots and Ghost.org, a lean, powerful base that I've shaped into something alive with a community of over 280 active voices on Discourse. It's not just about tech—it's about inclusion that hits hard. With my typography roots, I sift through fonts and land on Real Text Pro Book by Erik Spiekermann and Ralph du Carrois—crisp, readable, built for everyone, especially those who see the world differently.

This is the spine of a platform that's ready to grow and connect.

Next, I dive into the tools and the service map. I design interactive tools from scratch—intuitive, tested, refined—each one a lifeline to resources that matter.

The map is the heartbeat: a visual guide linking people to possibilities, powered by GSAP and Isotope for smooth, adaptive flow.

I train an AI model to churn out site visuals, turning raw data into images that scream purpose and precision. It's hands-on work, crafting a system that doesn't just sit there—it pulls you in.

The proof? Events on the ground shaping the experience, a trip to Valle d'Aosta's Astronomical Observatory under the stars, and numbers that roar: 356,817 users, 1,309,237 views, 7 hours and 35 minutes on site, 3,223,228 events in 2024.

This isn't data—it's impact.

Think of it like this: Aspergeronline is a living network, adapting to its community with a core of bold, inclusive design. My work gives it that spark—seamless whether you're exploring tools or mapping services. It's open, it's real, and it's mine from the ground up.

This is the story of how I took Aspergeronline and pushed it forward—designing tomorrow, one step ahead, one user at a time.

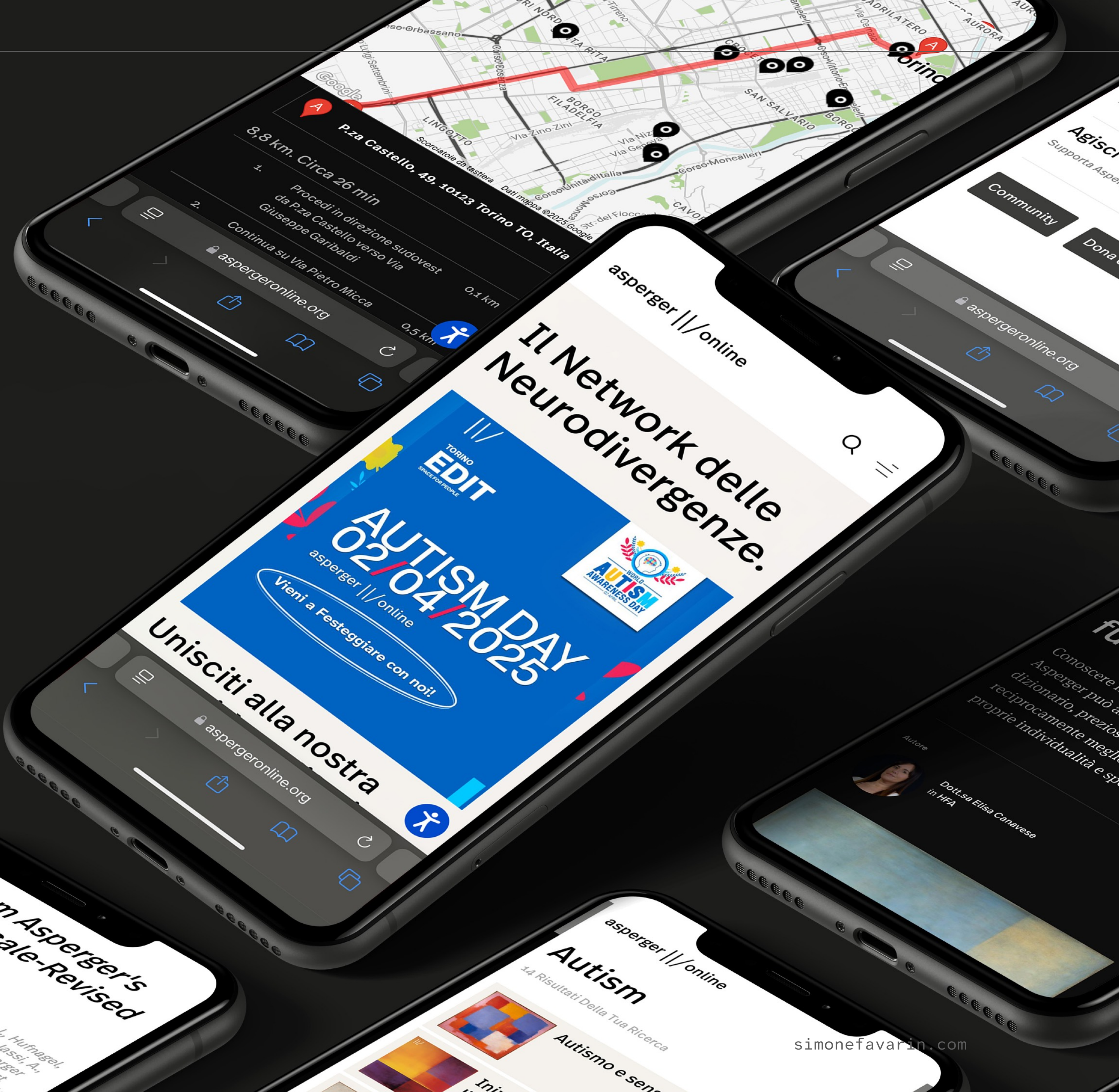
Aspergeronline ETS, a platform I founded and lead as president, got a bold UI/UX/IA overhaul by me in 2024.

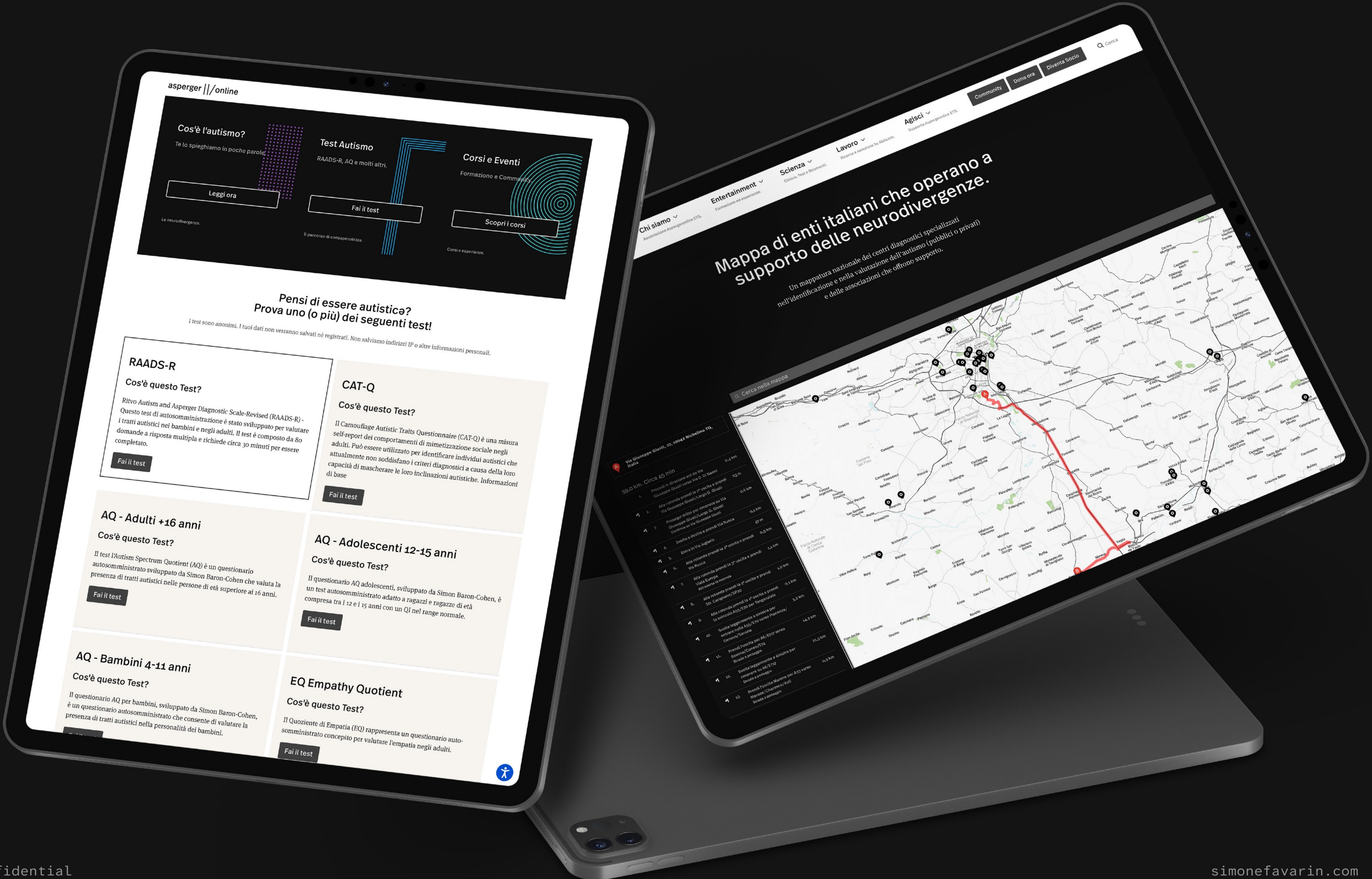
Rooted in open-source tech and Ghost.org, I fused it with a community-driven vision for Diversity & Inclusion, crafting six sites and tools that empower those with autism and neurodivergences into a seamless, inclusive experience.

Discover more details online and the full design (+20 screens) in a private meet.

Project Years: 2023/2025
Client: Self Project
Type: Website
Industry: No-Profit

Software:
Adobe XD
Figma
Visual Studio Code





A stylized, handwritten signature in white ink that reads "Simone Favarin". The signature is fluid and cursive, with a long horizontal stroke at the end.

Vodafone UNICO

Mastering disruption analysis through Design

Telco

Vodafone.com



The Journey

It's 2020, and I'm diving headfirst into a whirlwind of innovation with Spindox, working hand-in-hand with Vodafone Italy.

Over the course of a year, I'm collaborating with their Head of Innovation, a partnership that feels electric with possibility. My mission? To reshape a suite of intranet tools—Vodafone UNICO, Site Down Management, Firewall Checker, and OMINO—into something not just functional, but transformative. As a service designer, I'm crafting UI, UX, and Design Systems that turn complex Telco challenges into experiences that breathe clarity and purpose.

First up: *Vodafone UNICO*. Picture a sprawling network, a web of RAN disruptions that B2B Telco teams need to untangle daily. For 12 months, I'm in the driver's seat, updating the UI/UX and Design System to cut through the noise. My focus is laser-sharp—simplicity and clarity. Every screen, every flow, is built to make tracking those disruptions feel intuitive, almost second nature. The details? They're hashed out in private meetings, where I refine it all with Vodafone's sharpest minds. The result is a tool that doesn't just work—it empowers.

Then there's *Site Down Management*. Network failures are the enemy here, and I'm tasked with making them easier to monitor. I overhaul the UI/UX and Design System, stripping away confusion and replacing it with precision. This is for the B2B Telco teams—people who need answers fast.

I design with them in mind, ensuring every glance at the interface delivers what they need. Again, the fine-tuning happens behind closed doors, in private sessions where feedback shapes the final form.

Next, *Firewall Checker*. Cybersecurity meets Telco, and I'm redesigning the UI/UX and Design System to make firewall data analysis a breeze. It's about practicality—giving teams the tools to dig into the data without drowning in it. I prioritize usability, crafting an interface that's as robust as it is straightforward. The outcomes? Polished in those quiet, focused meetings with Vodafone's crew, where every tweak lands just right.

Finally, *OMINO*. This one's about RAN site and cell performance management—a beast of a task. I lead the charge on the UI/UX and Design System overhaul, turning a tangled mess of metrics into something Telco teams can wield with confidence. Usability is king here, and I make sure every interaction feels smooth, purposeful. The wins are celebrated in private discussions, where the real impact comes to light.

For a year, I'm in the trenches with Vodafone's Head of Innovation, shaping these tools to improve network monitoring, disruption analysis, firewall provisioning, and RAN performance. It's not just about design—it's about lifting the user experience, giving teams the power to act faster, smarter. This is the story of how I turned intranet complexity into Telco clarity, one interface at a time.

Vodafone UNICO

In 2020-2021, I worked with Spindox and Vodafone's Head of Innovation for ~1 year on Vodafone Italy's UNICO. As a service designer, I led the UI/UX and Design System updates for this intranet tool, improving user experience in tracking RAN disruptions over 12 months with innovative service design.

Discover more details online and the full design (+8 screens) in a private meet.

Project Years: 2020/2021

Client: Vodafone

Provider: Spindox

Type: Intranet

Industry: B2B Telco

Software: XD



Vodafone SDM Site Down Management

In 2020-2021, I worked with Spindox and Vodafone’s Head of Innovation for ~1 year on Vodafone Italy’s Site Down Management. As a service designer, I led the UI/UX and Design System updates for this intranet tool, improving user experience in monitoring RAN failures with innovative service design.

Discover more details online
and the full design (+20 screens) in a private meet.

Project Years: 2020/2021

Client: Vodafone

Provider: Spindox

Type: Intranet

Industry: B2B Telco

Software: XD



Vodafone Firewall Checker

In 2020-2021, I collaborated with Spindox and Vodafone’s Head of Innovation for ~1 year on Vodafone Italy’s Firewall Checker. As a service designer, I managed the UI/UX and Design System redesign for this intranet tool, enhancing user experience in firewall data analysis with innovative service design.

Discover more details online
and the full design (+10 screens) in a private meet.

Project Years: 2020/2021

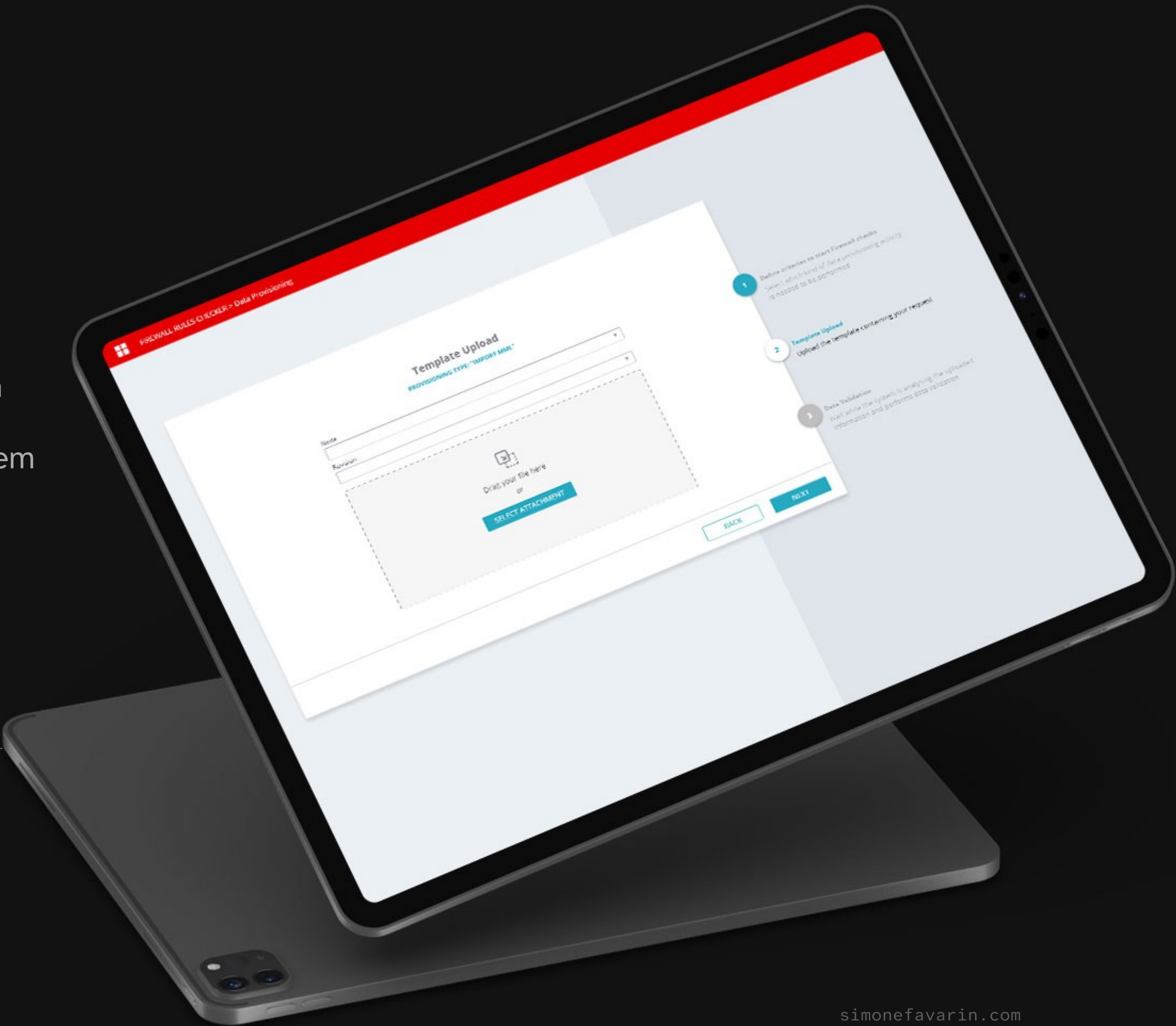
Client: Vodafone

Provider: Spindox

Type: Intranet

Industry: B2B Telco

Software: XD



Vodafone OMINO

In 2020-2021, I teamed up with Spindox to redefine disruption analysis for Vodafone Italy with innovative service design. As a globally recognized service designer, I led the UI/UX refactoring and Design System for Vodafone UNICO, an intranet tool that tracks Radio Access Network (RAN) issues over 12 months, enhancing user experience.

Discover more details online and the full design (+15 screens) in a private meet.

Project Years: 2020/2021

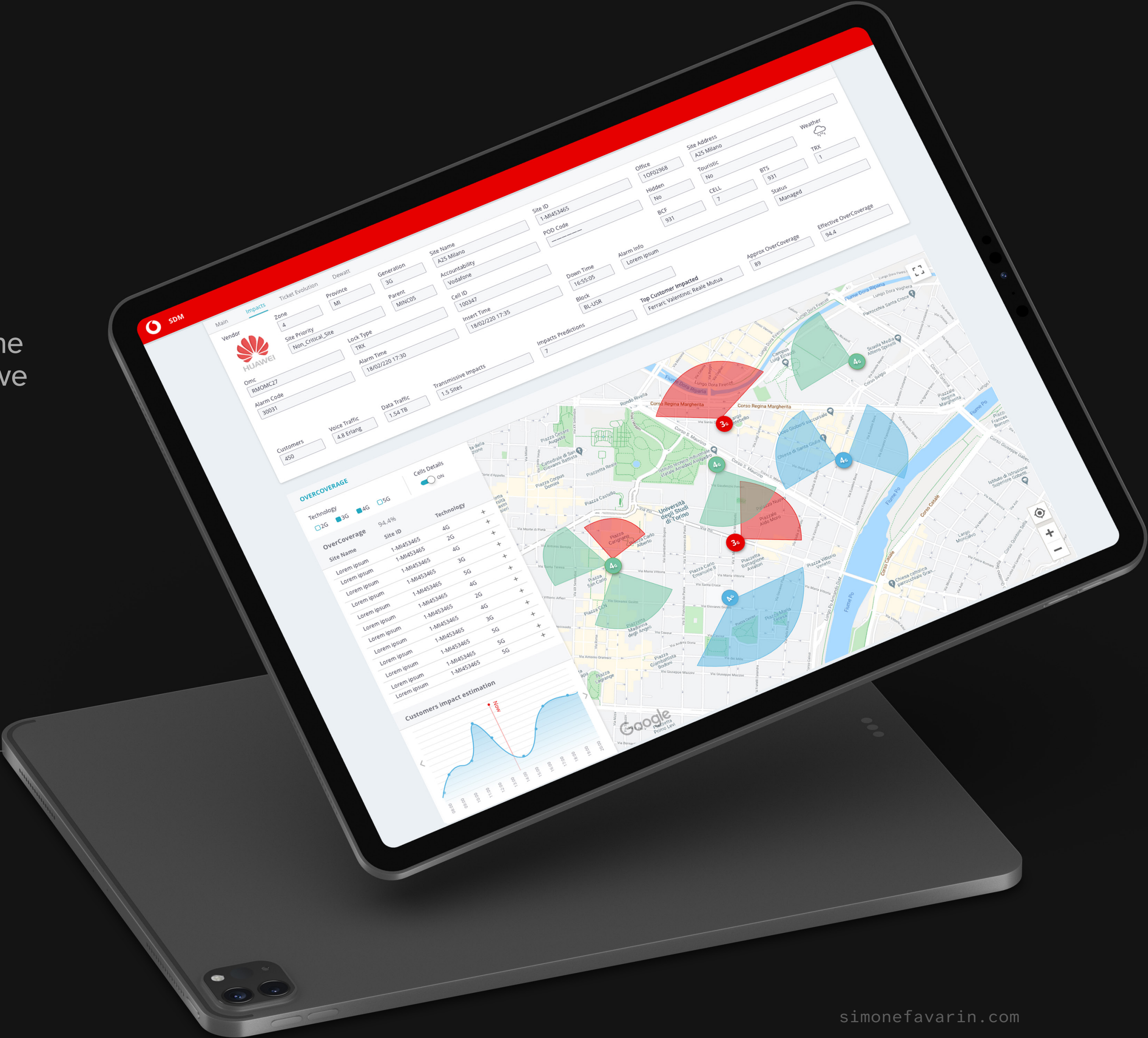
Client: Vodafone

Provider: Spindox

Type: Intranet

Industry: B2B Telco

Software: Figma, XD



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IED Mobile App: elevating student services through Innovative Design

Education

ied.it



The Journey

Step into the halls of creativity—IED, the European Institute of Design, a place where imagination meets craft. It's a world I know well, and when I was tasked with designing an education app for them, I saw an opportunity to blend learning with inspiration. As the designer and supervisor of the UI, UX, and information architecture, I set out to build something that didn't just work—it *felt* like IED.

This wasn't about slapping together screens; it was about capturing an ethos. I crafted a cohesive Design System, a visual and functional thread that wove IED's spirit—bold, innovative, elegant—into every interaction. Drawing on my years at Spindox from 2019 to 2021, where I honed my craft, and fueled by accolades like the 2010 Davey Awards, I knew how to make complex systems sing. The goal? Optimize navigation and access, turning a maze of information into a journey that's intuitive and inviting.

I leaned into tools I've mastered—Adobe XD, Illustrator, Photoshop—and let them guide my hands. The interfaces I shaped were sleek yet warm, functional yet unmistakably IED. Every detail was refined in private client sessions, a back-and-forth dance of feedback and iteration until it was just right. This wasn't a solo act—it was a collaboration, a dialogue with IED's vision.

The app didn't stand alone; it had to harmonize with the original Labs system, a digital ecosystem already in play. That's where my *Visual Connexion* method came in—a philosophy I've carried through my career. It's about more than aesthetics; it's about creating bridges, merging the new with the familiar. The result? A design that feels like an extension of IED's soul, a fusion of practicality and beauty that students and educators could embrace without missing a beat.

Picture it: a student opens the app, and there's no friction—just flow. A clean layout, a palette that echoes IED's creative pulse, and a structure that makes learning feel less like a task and more like an adventure. That's what I delivered—an innovative service design that doesn't just serve its purpose but elevates it.

This is the story of an education app born from expertise and passion, a digital space where IED's legacy meets the future. It's proof that design isn't just about what you see—it's about what you feel, and I made sure every tap carried the weight of that truth.

In 2020-2021, I collaborated with Spindox to create the IED Mobile App, a game-changer for Istituto Europeo di Design (IED) students. Launched in 2020, this B2C mobile app integrates with education management software via APIs, streamlining student services.

Discover more details online and the full design (+26 screens) in a private meet.

Project Years: 2020/2021

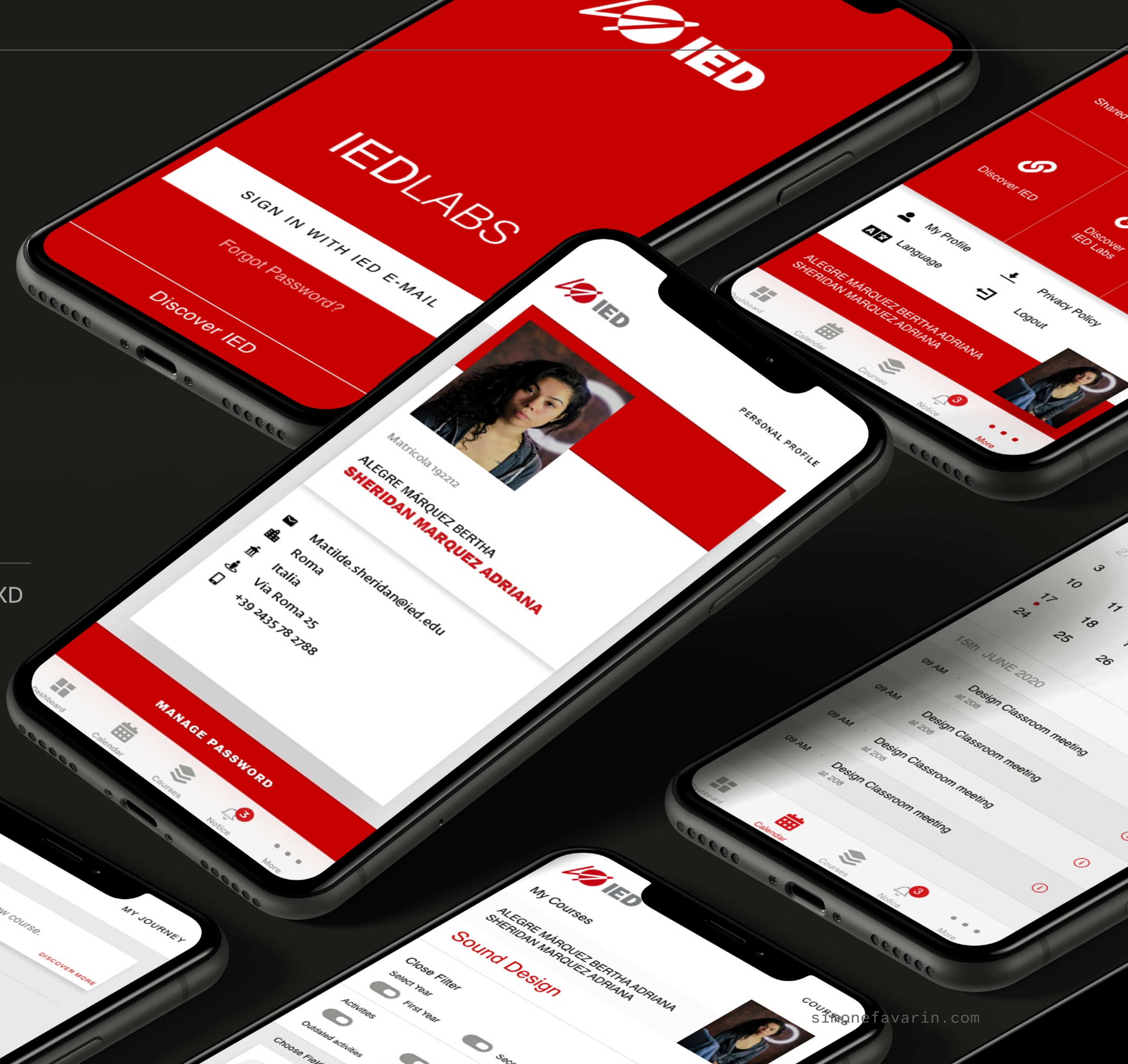
Client: Istituto Europeo di Design

Provider: Spindox

Type: Mobile App iOS/Android

Industry: B2C

Software: Figma, XD



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Fleetster Redefining Car Management with Tesla Design

Automotive

AI

Mobile App

`fleetster.net`



The Journey

It's 2019, and I'm standing at the edge of a design competition, an independent contender with a fire in my belly.

The target? Fleetster, a German software powerhouse for fleet management, car sharing, and rental cloud solutions. The brief is open, the stakes are high, and I decide to swing big—crafting a demo that channels the sleek, futuristic vibe of Tesla's brand identity. This isn't just a redesign; it's a statement.

As a service designer, I dive into the UI, UX, and information architecture, reimagining Fleetster's mobile app from the ground up. My goal? Enhance the user experience, make it feel effortless yet cutting-edge.

I build a Design System that's sharp and cohesive, blending Tesla's modern minimalism—think bold typography, clean lines, and that signature electric energy—with Fleetster's original framework.

The result is a seamless fusion: a sleek, user-friendly solution that feels both familiar and ahead of its time.

I turn to Figma, my weapon of choice, and let it bring the vision to life. Every screen is a balance of form and function—intuitive navigation for fleet managers, a polished flow for car-sharing users, and a rental interface that's as smooth as a Tesla gliding down the road.

This isn't just about aesthetics; it's innovative service design, built to solve real problems with style.

I bring everything I've got to the table—global experience from years in the field, plus the weight of awards like the 2010 Davey Awards.

That's the fuel behind this demo. It's a love letter to automotive innovation, a nod to Tesla's trailblazing spirit, and a testament to what Fleetster could be. Picture it: a driver opens the app, and it's not just a tool—it's an experience, a jolt of modernity in their hands.

This is the story of how I took on Fleetster as an independent competitor, armed with nothing but my skills and a bold idea. I didn't just redesign an app—I reimagined what mobility could feel like, one tap at a time.

Fleetster, a German-made software for Fleet Management, Car Sharing, and Rental Cloud, got a sleek UI/UX/IA redesign by me in 2019. Inspired by Tesla's brand identity, I blended it with the original Fleetster system for a modern, user-friendly experience.

Discover more details online and the full design (+7 screens) in a private meet.

Project Years: 2019

Client: Fleetster

Provider: Fleetster

Type: App iOS/Android

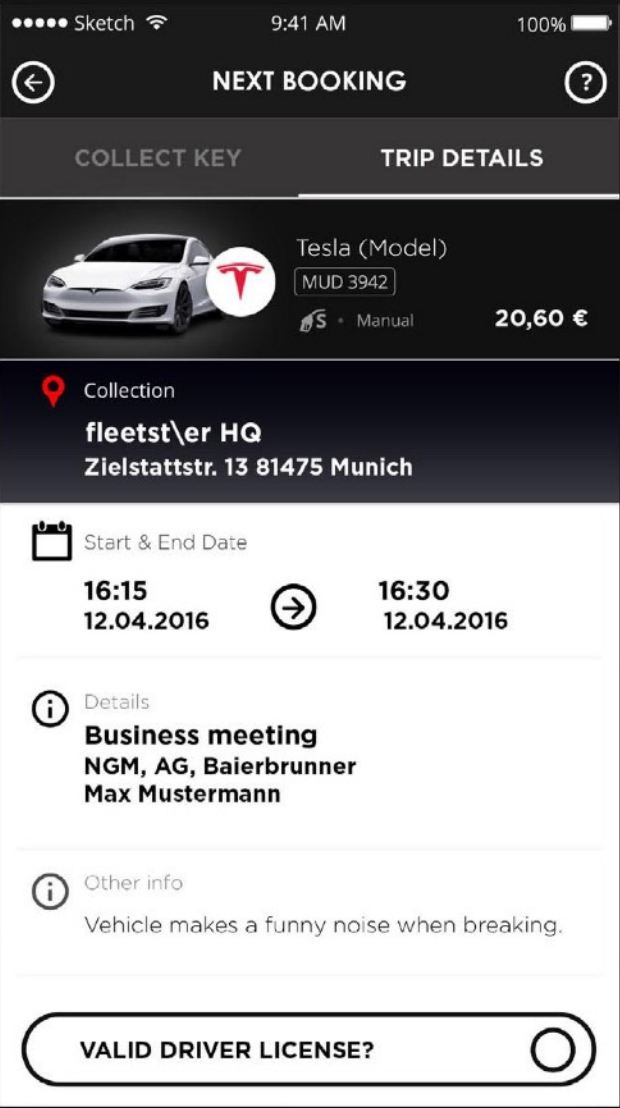
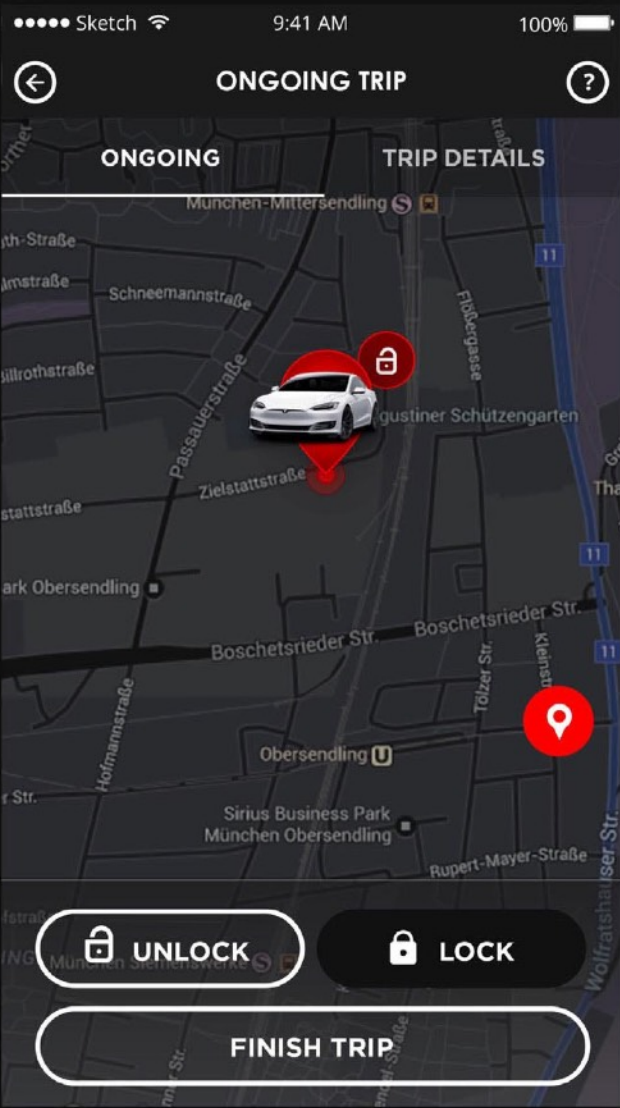
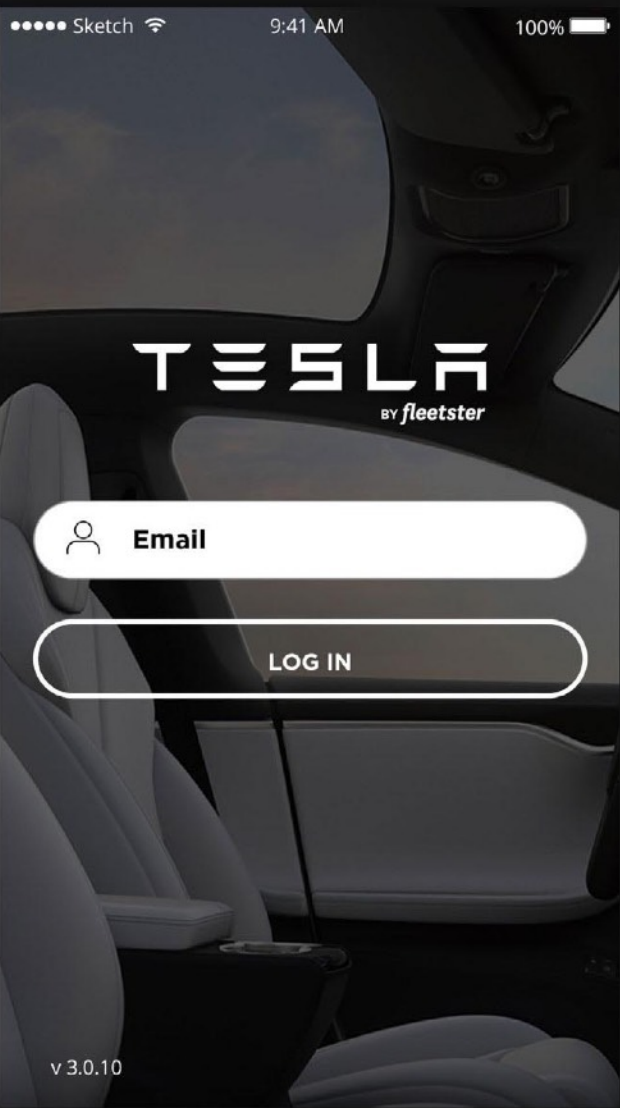
Industry: B2C

Software: Figma

Confidential

simonefavarin.com







Killnine/DGTNext Driving Next-Gen UI/UX Innovation

Product Design

Media

Killnine/DGTNext Driving Next-Gen UI/UX Innovation

Killnine/DGTNext, a cutting-edge technology platform, was elevated by my work in 2012 as Senior Director. I designed and oversaw the UI/UX for tablet and mobile, crafted the core IA architecture, supervised A/B testing prototypes, and created the platform’s main templates.

Discover more details online
and the full design (+8 screens) in a private meet.

Project Years: 2012

Client: Killnine

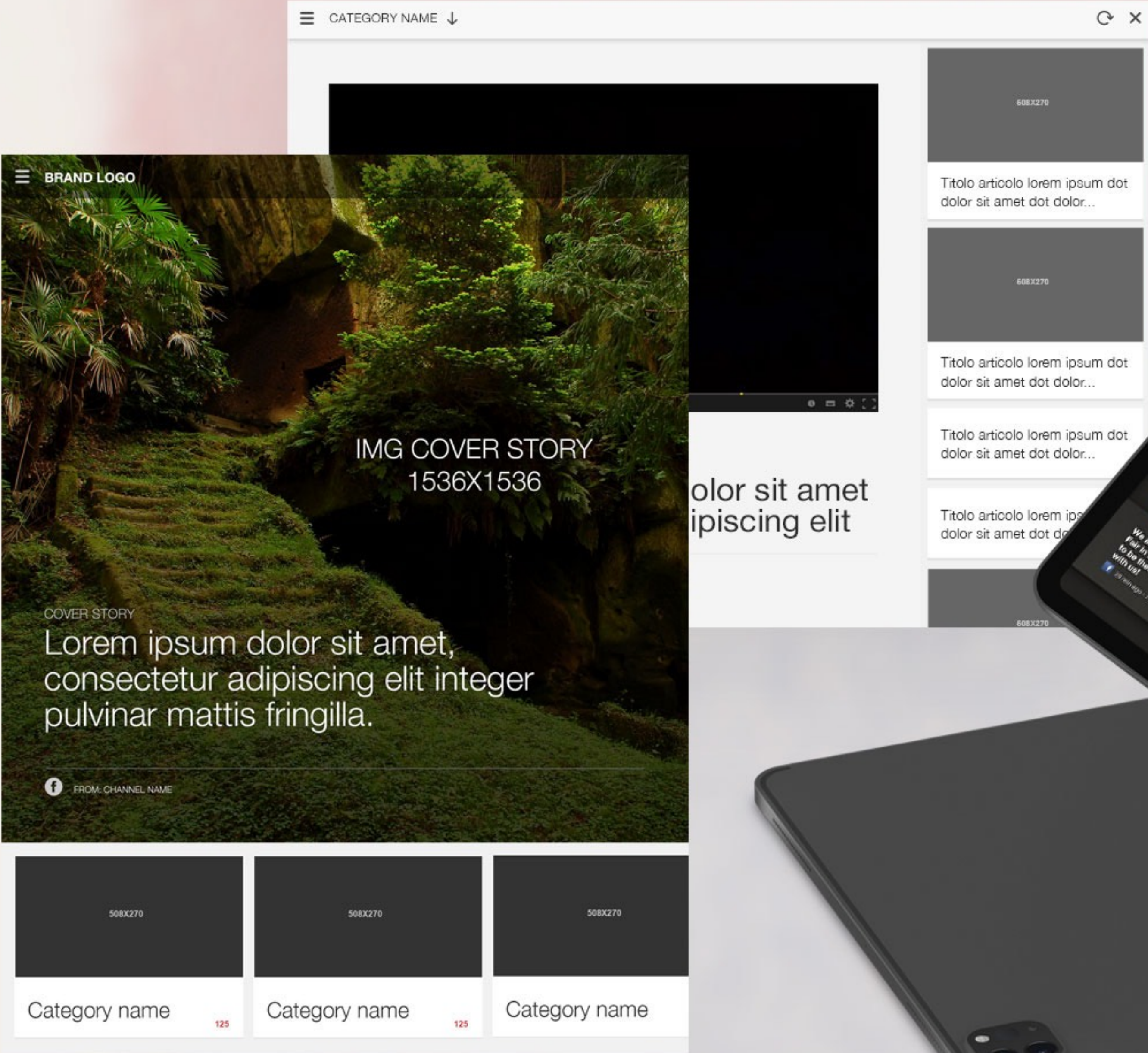
Provider: Killnine

Type: Product Reader

Industry: B2C

Software: Photoshop, XD





A stylized, handwritten signature in white ink that reads "Simone Favarin". The signature is fluid and cursive, with a long horizontal stroke extending from the end.

Designing tomorrow,
one step ahead.

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X	simonefavarin
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